UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant \boxtimes Filed by a Party other than the Registrant \square

Check the appropriate box:

- Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- □ Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material under §240.14a-12

HF FOODS GROUP INC (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- \boxtimes No fee required.
- □ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- □ Fee paid previously with preliminary materials.
- □ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting of

HF FOODS GROUP INC.

| | | | 10 million |
|---|----|------|---|
| б | Be | Held | On: |

June 17, 2021 at 1:00 p.m., Eastern time

via live webcast at https://web.lumiagm.com/210286046 (password: hff2021!)

| COMPANY NUMBER | |
|----------------|--|
| ACCOUNT NUMBER | |
| CONTROL NUMBER | |

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before 6/3/21.

| | Please visit http://www | w.astproxyportal.com/ast/21681/, where | the following materials are available for view: | | | |
|---|--|---|--|--|--|--|
| | | Notice of Annual Meeting of St Proxy Statement Form of Electronic Proxy Card Annual Report on Form 10-K | ockholders | | | |
| | TO REQUEST MATER | E-MAIL: info@astfinancial.co | TELEPHONE: 888-Proxy-NA (888-776-9962) 718-921-8562 (for international callers) E-MAIL: info@astfinancial.com | | | |
| | | ONLINE: To access your online instructions or scan the QR of | nancial.com/OnlineProxyVoting/ProxyVoting/RequestMaterials Inline proxy card, please visit <u>www.voteproxy.com</u> and follow the on-screen R code with your smartphone. You may enter your voting instructions at 11:59 PM Eastern Time the day before the cut-off or meeting date. | | | |
| | To attend the meeting | | 3: The company will be hosting the meeting live via the Internet this year. ria the Internet please visit https://web.lumiagm.com/210286046 ure to have available the control number. | | | |
| | | MAIL: You may request a card | by following the instructions above. | | | |
| | 1. Election of Directors: | | Ratification of the selection of Friedman LLP as the Company's independent registered public accounting firm for the year ending December 31, 2021. | | | |
| | NOMINEES: Russell Lib Xiao Mou 2 Xi Lin Hong Wan | Zhang | 3. Approval, on an advisory basis, of our executive compensation. | | | |
| | | | THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH OF THE NOMINEES FOR DIRECTOR AND "FOR" PROPOSALS 2 AND 3. | | | |
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| | Please note that you ca | nnot use this notice to vote by mail. | | | | |
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